

PRESS RELEASE

AU GROUP CHANGES ITS GOVERNANCE

On January 1st, 2023, AU Group – the world’s leading independent broker specialised in trade receivables – has set up a new Management Team.

Vivien de Lassée is appointed Chief Executive Officer of AU Group, succeeding Baudouin de Thoré, who becomes Chairman.

Jean-Claude de Lassée becomes Chairman of a newly formed Strategic Committee.

This change is part of a commitment to continue an independent French family business with international scope.

Vivien de Lassée, 42 years old, is a graduate of the European Business School in London and trained at the Institut Supérieur de Formation Bancaire – Geneva. He started his career at Lombard Odier Darier Hentsch private bank in Geneva, then joined AU Group in 2007 to develop and manage the Swiss subsidiary. In 2016 he became the Chief Operating Officer of the group.

Vivien de Lassée will lead the group to achieve the company’s strategic plan.

Baudouin de Thoré said :

« Vivien has been involved in AU Group for 15 years and has led a number of strategic projects across the group. It is a natural progression that Vivien becomes Chief Executive Officer. He will bring a new energy to our group and I will continue to support him as Chairman. »

Vivien de Lassée said :

« I am very happy and proud to succeed Baudouin as Chief Executive Officer. AU Group is in a key period of its development and I will carry out the necessary transformations that will allow us to keep our position as market leader. I am confident the AU Group teams are motivated to continue to innovate and grow the business globally and always to provide unparalleled service to our clients.»

Vivien de Lassée has appointed three Deputy General Managers to support him in implementing the group strategy :

- Stephan Haushofer – Deputy General Manager – International Development
- Laurent de Négri – Deputy General Manager – Account Management
- Nicolas du Plessis – Deputy General Manager – France Development

Finally, the composition of the Board is modified with the appointment of three new Directors :

- Matthieu Arnoux
- Valentine du Payrat
- Olivier de La Pontais

This new Management Team will drive innovation and growth of AU Group globally.

About AU Group

Since 1929, AU Group, an independent broker specialised in trade receivables, is committed to help B2B companies to optimise their trade receivables and to support their growth. AU Group structures, negotiates and implements solutions for the insurance, financing and management of receivables, special risks and dedicated solutions for e-commerce.

As a 100% independent family company, AU Group has 260 expert employees worldwide, more than 4,500 clients and a capability in 46 countries.

To know more

www.au-group.com

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